



# **Family Planning: From Concept to Consolidation**



# Family Planning: From Concept to Consolidation

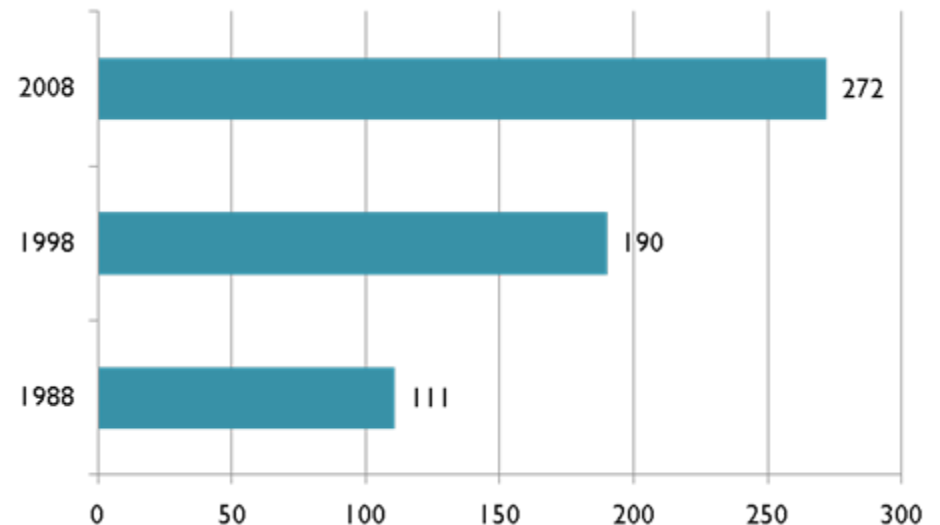
- Diffusion of an innovation
- Gap between wanted and controlled fertility
- Conjugal benefits of contraception
- Family planning, the social vaccine

# What people want



1988-2008

Per capita consumption  
Of Coca Cola drinks (8 fl oz)  
In Latin America (based on  
Argentina, Brazil, Chile,  
Mexico, Colombia, Panama)



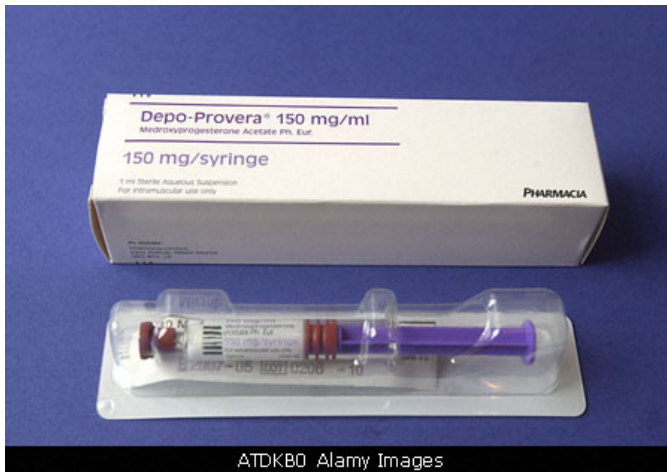
# What we want



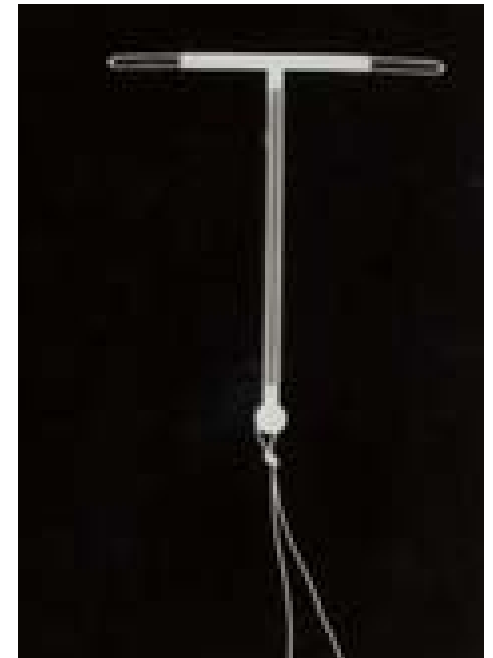
Rapid increase in  
mobile cellular telephony  
>50% in developing  
countries

# What we want

10% contraceptive use in the 1960s to 63% in 2008

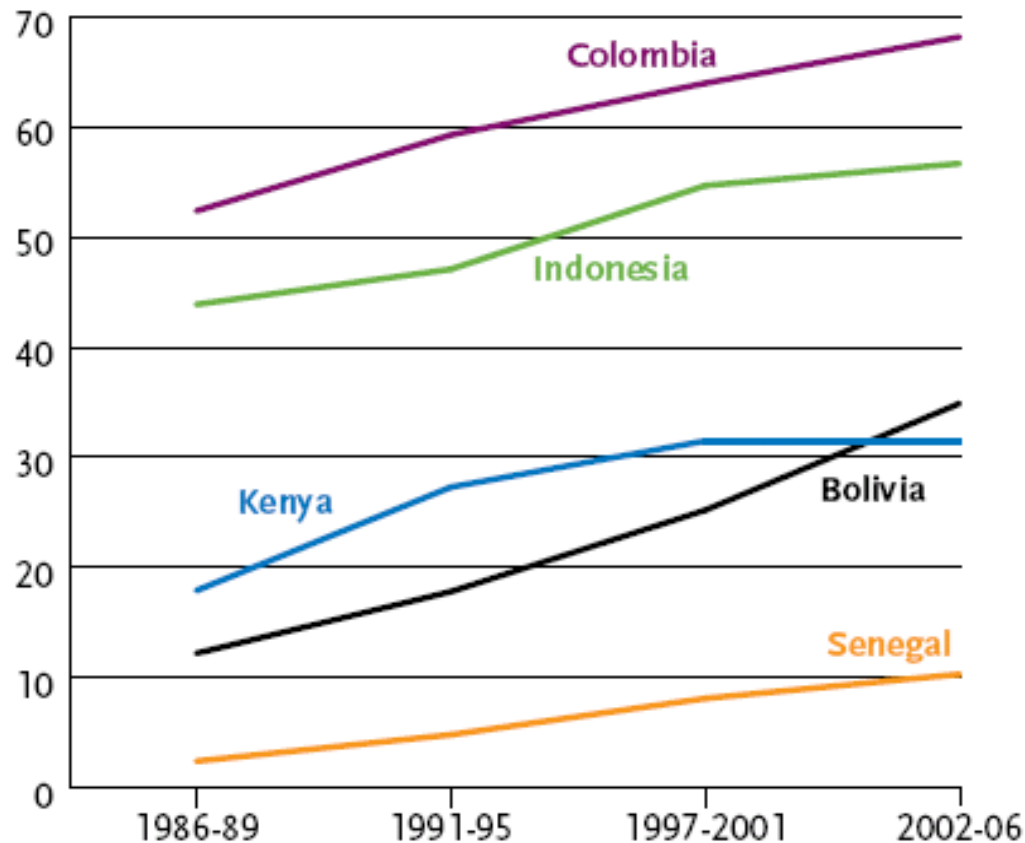


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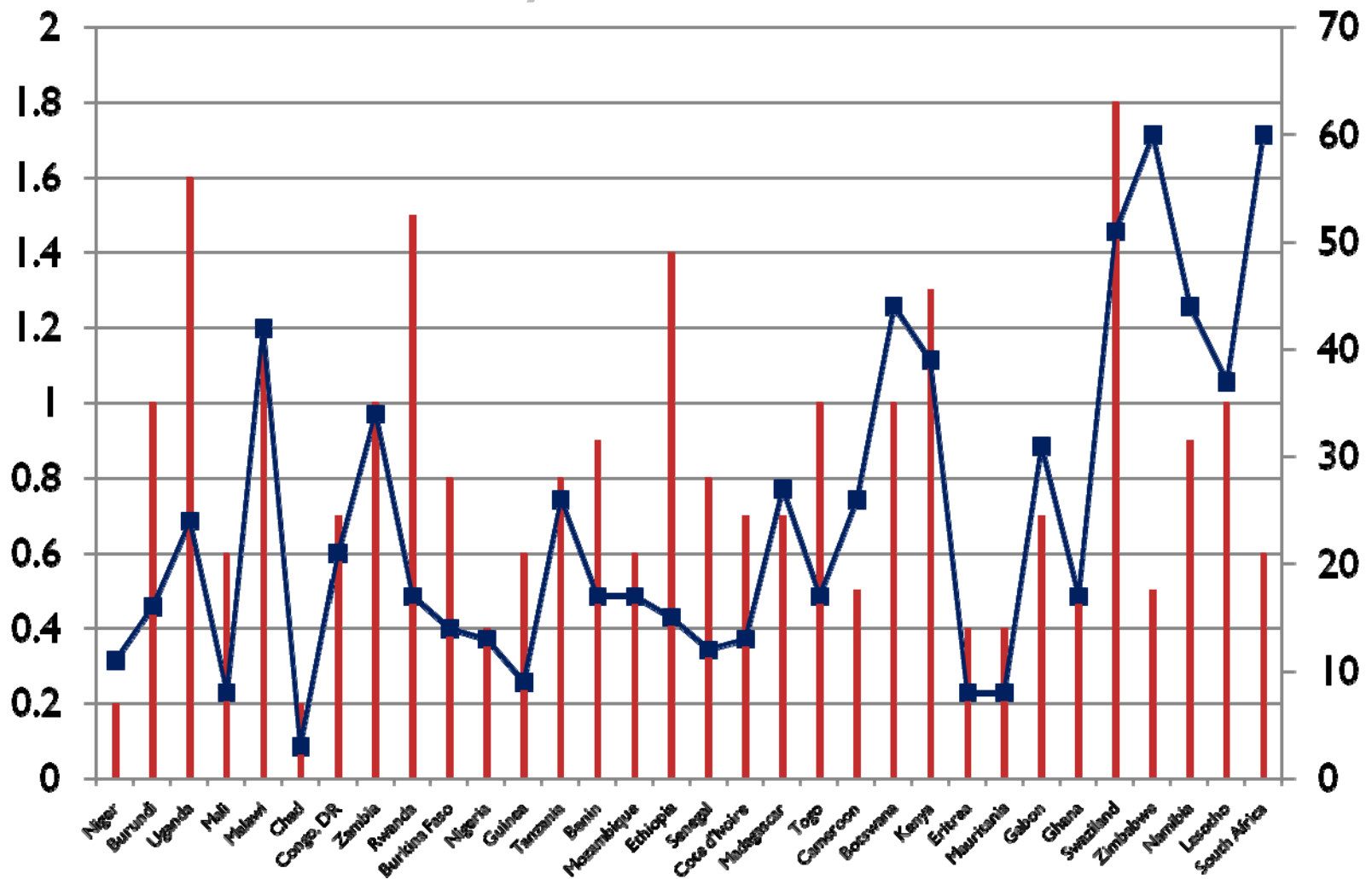
# Trends in contraceptive use

Percent of married women, ages 15–49



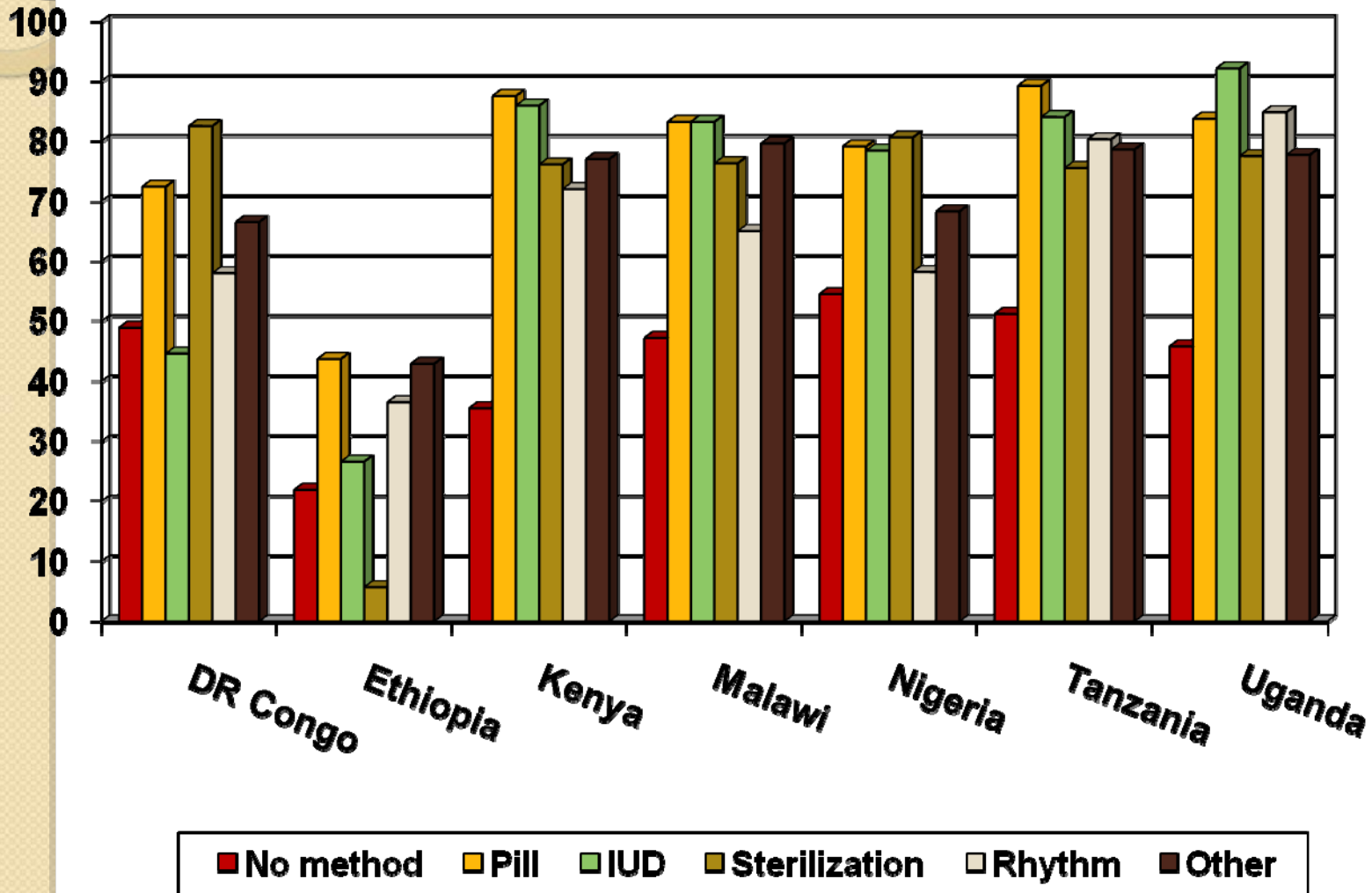
Source: PRB 2008 FP datasheet

# Gap Remains: Difference between Total and Wanted Fertility Rates and CPR



# Percent of women reporting sexual activity in past 4 weeks by contraceptive use status: African countries with DHS surveys 2003-2007

% women reporting sexual activity in past 4 weeks



# Family Planning: A Social Vaccine

- Health benefits of averting unplanned births
  - Adult
  - Maternal
  - Newborn
- Demographic age structure and dividend
- Family welfare
- National wealth
- Protection of future generations and physical environment



# Announcements

- Check the sign board in the preconference area for announcements
- Re-Affirmation Statement
- Internet café available in New Hall Mahogany Room (#4 on 2<sup>nd</sup> floor)
- FP Conference blog  
<http://2009fpconference.wordpress.com/>
- Luncheon roundtables list posted daily

# New Hall New Room Names

- #1 = Acacia
- #2 = Ebony
- #3 = Jacaranda
- #4 = Mahogany (Internet Café)