



Developing a Framework and Approach for Measuring Success in Repositioning Family Planning

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MEASURE Evaluation
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USAID
FROM THE AMERICAN PEOPLE



MEASURE
Evaluation

Background

- What does it mean to Reposition Family Planning?
 - Numerous initiatives and activities underway
 - Gap in ability of countries to assess the success of efforts to reposition family planning
 - Priority countries include:
 - Nigeria, Ethiopia, DRC, Rwanda, Tanzania, Uganda, Kenya, Malawi, Madagascar, and Zambia
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Activity Objective

- To develop a framework by which countries and programs can monitor and evaluate their progress toward repositioning family planning
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Process

Data gathering

- USAID strategy
- Key informant interviews
- Document review
- Review frameworks, PMP



Develop framework

- Draft framework and M&E approach
- Develop draft indicators
- Stakeholder review



Test and validate

- Choose countries
- Share and test
- Evaluate and revise

Stakeholder Involvement

Progress to date

1. USAID strategy reviewed
 2. First round of interviews conducted
 3. Draft framework developed
 4. Document collection and review underway
 5. Frameworks, PMP, indicators collection and review underway
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Key Informants Consulted

- Health Systems 2020
 - Health Policy Initiative
 - RESPOND
 - PSP-One
 - Leadership, Management, and Sustainability Project
 - AIM Global Health
 - Extending Service Delivery
 - BRIDGE Project
 - Gates Institute
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Selected Documents and Frameworks

- PMPs for several USAID projects
 - Strengthening FP Policies and Programs in Developing Countries: Advocacy Toolkit
 - A Guide for Fostering Change to Scale Up Effective Health Services
 - Family Planning Saves Lives
 - Fragile, Threatened, and Still Urgently Needed: FP Programs in Sub-Saharan Africa
 - Compendium of Indicators for Evaluating RH Programs
 - RESPOND country case studies
 - Evaluating Communication Directed to Influentials
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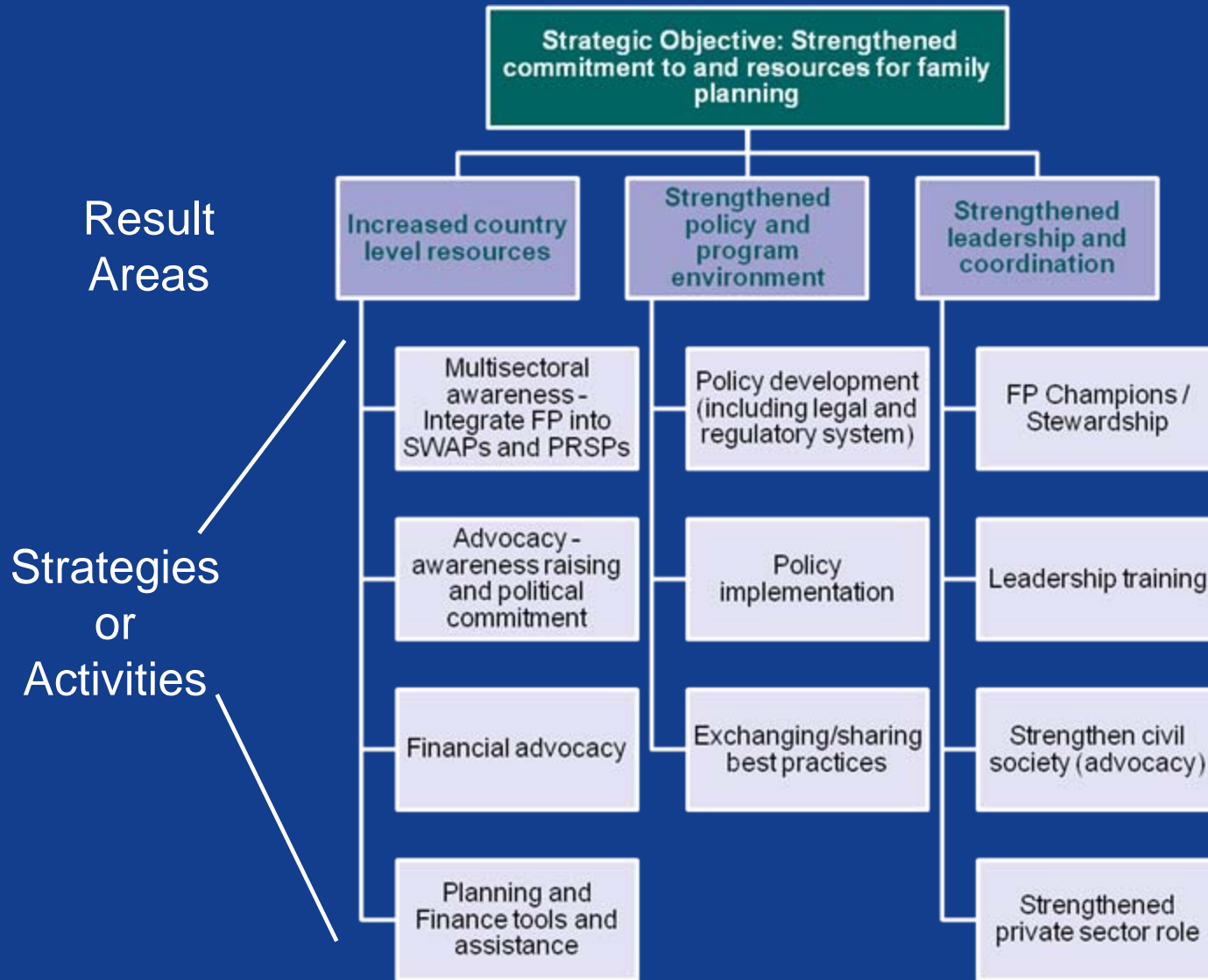
Ongoing data gathering

- Interview and consult with:
 - Contacts referred by initial round of interviewees
 - USAID Missions
 - International donors and organizations
 - Continue review of documents and frameworks
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Respondents tend to agree

- “We know what to do, we know what is effective, yet this isn’t being implemented and scaled up...marrying effective change process with health practices.”
 - *“...putting FP high on policy agenda and mobilizing resources for FP.”*
 - “everything it takes to get FP on the radar screen and keep it there”
 - *“more from an advocacy point of view and engaging key stakeholders to address FP more proactively”*
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Framework developed as a result of interviews to date



Framework developed as a result of interviews to date

**Strategic Objective: Strengthened
commitment to and resources for
family planning**

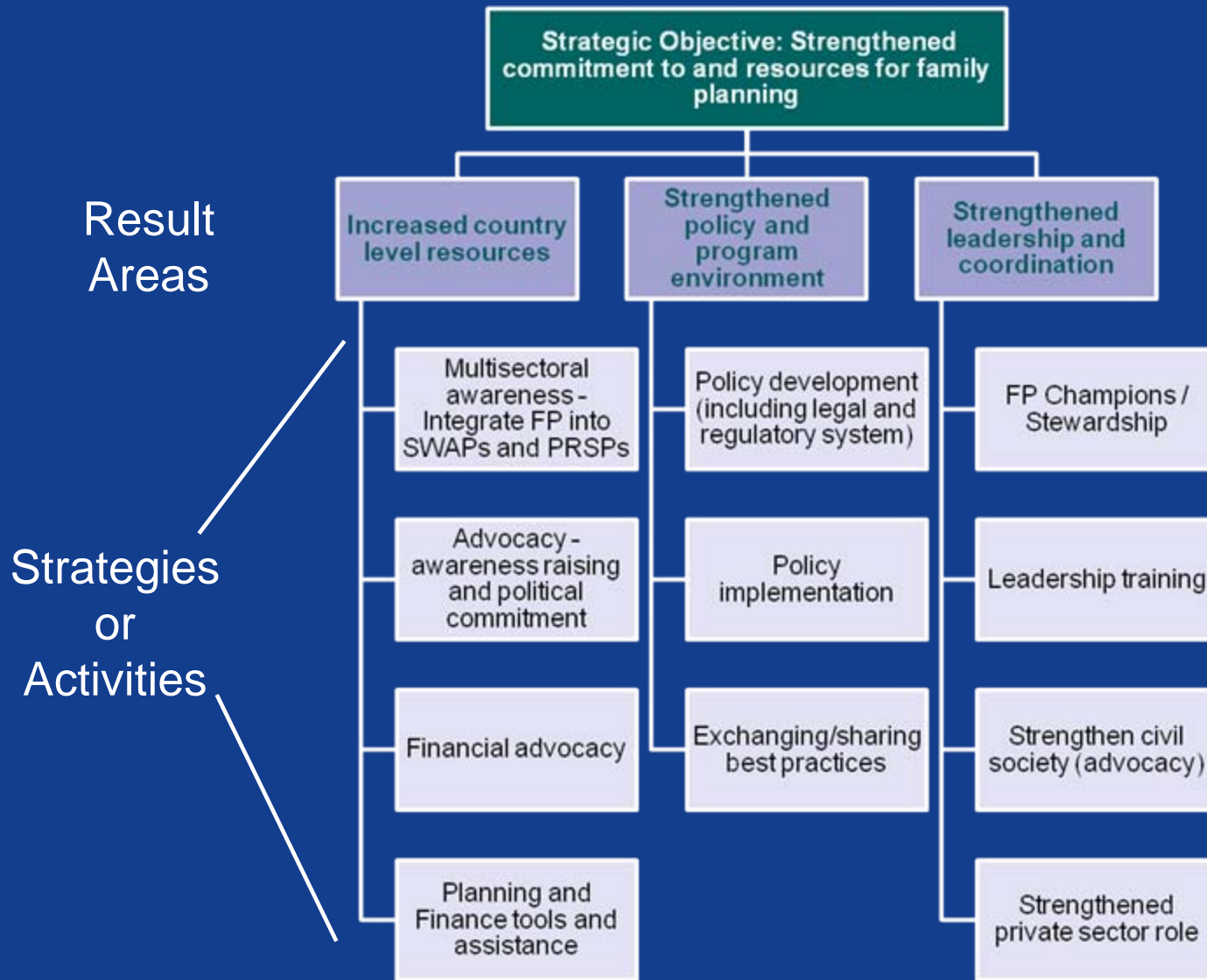
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graph TD; A[Strategic Objective: Strengthened commitment to and resources for family planning] --> B[Increased country level resources]; A --> C[Strengthened policy and program environment]; A --> D[Strengthened leadership and coordination];
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**Increased
country level
resources**

**Strengthened
policy and
program
environment**

**Strengthened
leadership and
coordination**

Framework developed as a result of interviews to date



Illustrative Indicators

- Increased country level resources
 - New and/or increased resources are committed or allocated to FP
 - Strengthened policy and program environment
 - Implementation of new or existing policies or strategic plans that promote equitable and affordable access to high-quality FP services and information
 - Strengthened leadership and coordination
 - Targeted public and private sector officials or other leaders publicly demonstrate new or increased commitment to FP
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Next steps

- Continue data gathering phase
 - Further develop draft framework
 - Develop indicators
 - Stakeholder review in early 2010
 - Test and validate framework and approach
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